



## Privacy Policy for [www.degroupp.co.nz](http://www.degroupp.co.nz)

This policy explains how and when DE Group collects personal information, what we do with it and your right to see or change it.

**Effective Date:** 1 January 2025

### 1. Introduction

DE Group NZ respects your privacy and is committed to protecting any personal information you provide to us. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website.

### 2. Information We Collect

We may collect and process the following types of information:

- **Personal Information:** Name, email address, phone number, company name, and any other details you provide when contacting us or using our services.
- **Usage Data:** Information about how you use our website, including IP address, browser type, pages visited, and time spent on our site.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to enhance user experience and analyse website performance. You can manage your cookie preferences through your browser settings.

### 3. How We Use Your Information

We may use your information for the following purposes:

- To respond to inquiries and provide customer support.
- To improve our website and services.
- To send marketing communications (only if you have opted in).
- To comply with legal obligations.

### 4. Sharing Your Information

We do not sell or rent your personal information. However, we may share your data with:

- **Service Providers:** Third-party vendors who assist in website operations and marketing.
- **Legal Authorities:** If required by law or to protect our legal rights.

### 5. Data Security

We take reasonable precautions to protect your personal information from unauthorized access, disclosure, or loss. However, no method of transmission over the internet is completely secure.

## **6. Your Rights**

You have the right to:

- Access, update, or delete your personal information.
- Opt-out of marketing communications.
- Request information on how your data is used.

To exercise these rights, please contact us at [info@degroun.co.nz](mailto:info@degroun.co.nz)

## **7. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for their privacy practices and encourage you to review their policies.

## **8. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date.

## **9. Contact Us**

For any questions regarding this Privacy Policy, please contact us at:  
DE Group Limited

10 Prescott Street, Penrose, Auckland 1061

[info@degroun.co.nz](mailto:info@degroun.co.nz)

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